

COLCHESTER CLASSICS

IS PROUD TO BE ASSOCIATED WITH

WITHAM CHORAL SOCIETY

Colchester Classics...

...is an award-winning CD mail order service to the general public through its UK and worldwide exclusive database. It provides a CD service for those who have just started their Classical CD collections and also for those who wish to increase and broaden their musical horizons and CD collections.

...is proud to be associated with the WCS...and the highly respected professional musician and conductor, Patrick McCarthy, plus his musicians in choirs and orchestras. We identified a gap in the market, i.e. the majority of choral society members and orchestral players wish to hear the music before they perform it live to the paying public, especially if it is a work unknown to the performers.

The Innovation...

...it sounds simple but it is innovative in the CD music industry where local independent CD stores are no longer available. With music societies, there is naturally a captive audience of like-minded musicians all aiming for the perfect performance at their end of term concerts. They are now offered an instant and immediately accessible supply of CDs at competitive prices with no postage and packing charges.

We now pro-actively fill a gap in the market for Patrick's choirs, which include :- The Colchester Bach Choir, Ipswich Bach Choir, Witham Choral Society and Dovercourt Choral Society

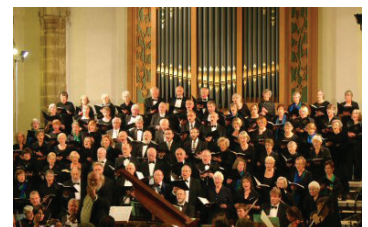
The concept has now also adopted by other choral societies ie Chelmsford Singers Hadleigh Choral Society, Lexden Choral Society and Stour Choral Society

The music research...

...ensures that the musicians' musical needs are met. We research the local choral societies' musical repertoire for their season, source the most suitable CD recordings of the works which correspond to the actual edition of the music being rehearsed and performed by the music society, we negotiate the best price on a sale or return basis from the CD distributors or CD labels, and offered the CDs to the choirs.

At each rehearsal...

...the CDs are made easily available for sale to choir members and payment is made before the CD is bought by the musician.



COLCHESTER CLASSICS

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